

Edward J. Kroger MD, JD, MBA

Healthcare business educator, author & advisor · Founding Director, **UH Master of Science in Healthcare Leadership** · Faculty, **Rice Business & University of Miami** · Chief Legal Officer

SPEAKING TOPICS

1 Healthcare as a Business

Why the era of “medicine isn’t a business” is over — how the U.S. system actually works (incentives, payment, and power), and how clinicians and executives can use value (quality ÷ cost) as an operating discipline rather than a slogan.

2 The Business of Healthcare: Essential Lessons

The keynote built on the book — what physicians, nurses, and rising administrators must know about strategy, finance, law, quality, and leadership to run healthcare organizations well.

3 Private Equity and Medical Practice

What PE ownership means for physicians, patients, and practice value — the deal structures, the incentives, and the questions to ask before signing.

4 Strategic Leadership in Healthcare

Setting direction and leading through volatility, uncertainty, complexity, and ambiguity — built from board-retreat and executive-education programs.

5 Governing Under Pressure

The essential responsibilities of boards and C-suite executives — mission, strategy, quality, financial stewardship, compliance, enterprise risk, and the line between governance and management.

6 Developing Your Philosophy of Leadership

Building a durable personal foundation for leading others — values, judgment, and the habits that hold up when the pressure is on.

7 How (Not) to Get Sued for Medical Malpractice

A litigator’s field guide to staying out of the courtroom — from a physician-attorney who spent thirty years defending healthcare providers.

Every session draws on three careers at once — physician, courtroom health lawyer, and business-school professor — and every topic can be tailored as a keynote, workshop, or multi-session program.

ABOUT



Edward J. Kroger is a physician, attorney, and educator working at the intersection of medicine, law, and business, and the author of *The Business of Healthcare* (2026). He founded the University of Houston’s MS in Healthcare Leadership, teaches healthcare business at Rice Business and the University of Miami, and co-founded UH’s Healthcare Business Institute. He spent 30 years in health law, two decades of them leading Kroger Burrus Nelson, argued the Texas Medical Peer Review Privilege before the Texas Supreme Court, and serves as Chief Legal Officer of DePelchin Children’s Center.

AUDIENCES

- Health system & hospital leadership
- Physician groups & medical staffs
- Boards & governance committees
- Healthcare associations & conferences
- Universities & executive education

FORMATS

- Keynotes & endowed lectures
- Executive education programs & cohorts
- Board & leadership retreats
- Medical staff & grand rounds sessions
- Custom leadership academies

CREDENTIALS

MD, UT Southwestern Medical School
JD, The University of Texas School of Law
MBA, Rice University
Texas Super Lawyers, Health Care (2008–2020, 2023–2025)



The Business of Healthcare Essential Lessons for Emerging Healthcare Leaders

34 plain-language lessons on how healthcare really works, for clinicians and administrators stepping into leadership. Paperback and Kindle, first edition 2026.

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